

DEPARTMENT OF ECONOMICS GDC DOORU



in collaboration with

KVK - Aanantag, SKUAST-Kashmir.

organizes

One - Day Entrepreneurship Skill Development Programme.

on

Innovative Strategies for Raising Quality Planting Material for Entrepreneurship Development in Fruit Crops under the Auspices of the MSME-Scheme.

♦ PATRON

♦ Prof. Jan Shabir Ahmed.
♦ Principal GDC Dooru.

♦ SPEAKER

♦ Dr. Ishfaq Ahmad Khan.
♦ Head KVK Aanantag, SKUAST-Kashmir.

♦ SPEAKER

♦ Dr. Aroosa Khaliq.
♦ Prof. Fruit Science, SKUAST- Kashmir.

♦ Dr. Malik Yasir Ahmad.
♦ H.O.D.- Economics, GDC Dooru.

VENUE: SEMINAR HALL

TIME: 12:15 PM

DATE: 14/11/2024



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Introduction:

A one-day Entrepreneurship Programme was organized at Government Degree College (GDC) Dooru with the theme "*Innovative Strategies for Raising Quality Planting Material for Entrepreneurship Development in Fruit Crops.*" The event was organized by Dr. Malik Yasir Ahmad, Head of the Department of Economics, GDC Dooru, in collaboration with the Fruit Sciences Division of SKUAST-Kashmir and Krishi Vigyan Kendra (KVK) Anantnag. The programme was held under the overall guidance of Dr. Jan Shabir Ahmad, Principal, GDC Dooru. The initiative aimed to equip students with essential knowledge and skills to pursue entrepreneurship in the horticulture sector, with a focus on producing quality planting material, mastering grafting techniques, and exploring business opportunities in fruit crops.

Objective of the Programme:

The primary objective of the programme was to:

- Educate students about the production of quality planting material for fruit crops.
- Promote entrepreneurship in the horticultural sector by discussing opportunities in fruit crop production and the commercialization of grafted plants.
- Inspire students to explore entrepreneurship as a career option and reduce reliance on traditional government jobs.

Inaugural Session:

The event commenced with a formal welcome address by Dr Malik Yasir Ahmad, Head of the Department of Economics, GDC Dooru. Dr Malik extended a warm welcome to the participants and speakers, highlighting the significance of the programme in fostering an entrepreneurial mindset among students. He emphasized the growing potential of the horticultural sector in Jammu & Kashmir and encouraged students to leverage their academic knowledge to explore practical business ventures in fruit crop cultivation.

Session 1: Lecture by Dr. Aroosa Khalil

The first session featured a lecture by Dr. Aroosa Khalil, Professor at the Fruit Science Division, SKUAST-Kashmir, who delivered an informative presentation on "*Innovative Strategies for Raising Quality Planting Material for Fruit Crops.*"

Her talk covered several crucial topics:

- *Scientific Grafting Techniques:* Dr. Khalil explained the technical aspects of grafting, a method widely used for propagating high-quality fruit plants.

She discussed how grafting helps enhance plant vigor, yield, and resistance to diseases, making it a valuable technique for commercial horticulture.

- *Improved Cultivars for Better Production:* Dr. Khalil also shared insights on the importance of selecting improved cultivars of various fruit crops, such as apples, pomegranates, and cherries, to boost productivity and meet market demand.
- *Commercial Potential of Grafted Plants:* The students were informed about the rising demand for quality grafted fruit plants in both local and national markets. Dr. Khalil encouraged students to consider setting up grafting businesses as a potential source of income and livelihood.

Session 2: Talk by Dr. Ishtiyaq A. Khan

The second session featured a motivational talk by Dr Ishtiyaq A. Khan, Head of KVK Anantnag, who focused on “**Entrepreneurship Opportunities in Horticulture.**”

In his address, Dr. Khan highlighted the following points:

- **Entrepreneurship in Horticulture:** Dr. Khan discussed the immense potential of the horticultural sector in Jammu & Kashmir, particularly in the production of high-value fruit crops. He stressed that with the right knowledge and skills, students could tap into this growing market to build successful businesses.
- **KVK Success Stories:** Dr. Khan shared inspiring success stories of young entrepreneurs who had been supported by KVK Anantnag’s interventions. He explained how KVK’s training programs, financial assistance, and market linkages had helped these entrepreneurs become self-reliant.
- **Shifting Focus to Entrepreneurship:** Dr. Khan encouraged students to consider entrepreneurship as a career alternative to traditional government jobs. He emphasized that with the right mindset, skills, and a bit of innovation, young people could create their own opportunities and contribute to the economic development of the region.
- **Self-Reliance and Skill Development:** Dr. Khan also highlighted the importance of self-reliance in the modern world. He urged students to develop skills in areas such as plant propagation, business management, and marketing, which would help them succeed in the entrepreneurial landscape.

A Question-and-Answer session followed Dr Khalil and Dr. Khan’s talk, where attendees asked about practical aspects of starting a horticultural business, challenges in fruit crop cultivation, and the support available from KVK for aspiring entrepreneurs.

Conclusion:

The event concluded with a formal vote of thanks by Dr Nazrana Beg. The programme was a significant learning opportunity for students, offering them both technical knowledge and inspiration to explore entrepreneurship in the horticulture sector. The insights shared by Dr. Aroosa Khalil and Dr. Ishtiyaq A. Khan provided valuable information on grafting techniques, improved cultivars, and entrepreneurial opportunities, giving students a clearer vision of how they can turn their knowledge into a successful business venture.

Outcomes and Future Prospects

The programme successfully raised awareness among students about the potential for entrepreneurship in the fruit crop sector. It encouraged participants to consider innovative methods such as grafting and the cultivation of improved fruit varieties as viable business opportunities.

The discussions on KVK's success stories and the importance of skill development were particularly impactful, motivating students to think beyond conventional job markets and explore self-employment options.

Future programmes could benefit from hands-on workshops on grafting techniques, business plan development, and market strategies for students interested in horticultural entrepreneurship.

Report prepared by: Mirza Nazrana Beg
Date: 14/11/2024

Name of Coordinator: Dr Aroosa Khaili

Title of programme:

Module: EAP

Venue: GDCC Dooru Ananthag

Participant Details (MSME)

Department: Fruit Science, Horticulture

Innovative strategies for raising quality

planting material for entrepreneurship

development in fruit crops

Date: 14-11-24

S.No.	Name of Participant	Parentage	Address (MTD)	Mobile No.	Qualification	Date of Birth	Aadhaar No.	Category	Signatures
1.	Mond Umar Tak	M Yusuf Tak	Melwood alabad	60058057 87	5th Sem B.A	13-01-2004	2680 9574 7815	General	Tak Umar
2.	Taufeeq Bohri Lone	Bohri Ahmad Lone	Baram	60057189 60	B.A	04-09-2004	3378 4037 0215	General	Taufeeq
3.	Biral Ahmad Dar	Nagvi Ah. dar	Nowpora	96979222 95	B.A	19-07-2007	6142 5793 6374	General	Biral
4.	Hajir Ah. Dar	Abdul Bayom Dar	Dulwama	95963046 04	B.A	06-02-2004	2437 7333 7617	General	Hajir
5.	Ahmad Dar	Mahdyg Ah Lone	Rain Daugund	9622518067	1st Sem (B.A)	08/09/2006	8657 9456 5303	RBA	Ahmad
6.	Basira Shaib Bacani	Shaib Ah. Bacani	Atabal Dooru	7006265793	1st Sem. (Medical)	19-04-2007	963 99447 5046	General	Basirag
7.	Muskam Takal	Mond Takal Mus	kund B2D	95411500 u30	1st Sem B.A	21/2/2007	6616 8406 5758	General	Muska
8.	Sana Manzoor	Muzoor Hussain Nani	kund qad	95415645 93	B.A	11/06/2007	9788 320 018691	General	Sana

9.	Leena Noidia	Leena Noidia	Kund Bad	700670 8184	B.A	25-06-2006	52476921899	General	Leena
10.	Neha Nazir	Neha Nazir	Omah Vng	600693668	BA	08-04-2006	24945635749	General	Neha
11.	Amisha Jaisal	M. Jaisal	Neelgum Vng	600686663	BA	06-04-2007	2749115433	General	Amisha
12.	Shyam MUSHKAR	M. S. HIRAR	Voi Bumdoo	600683363	B.Sc	07-10-2005	6393.4452.	PBA	Shyam
13.	Burhan Gnuu	Gnuu monz lak	Voi Bumdoo	600683363	B.A	07-05-2006	51185504 34992	General	Burhan
14.	Ashok - Mash Bode	Mash Bode - An. Rathore	Batagund	600591700	BA	19-02-2006	51185504 34992	General	Ashok
15.	Idris - YOUSUF	MOHID YOUSUF	Baniha	95960606	BA	07-05-2006	286668355	General	Idris
16.	Mu desir - ASOD	Mohd. Dhad	Darilal	968238893	B.Sc	07-07-2006	45495485126	PBA	Mu desir
17.	Damrah murtag	Murtag Ah.	Voi Bumdoo	600691580	BA	16-08-2006	45495485126	SC	Damrah
18.	Abant - un-Nisa	Bashir Ahmad	Bumdoora	968238893	B.Sc	10-03-2005	4253-0993 8256	General	Abant
19.	Mir Seerat	Adul. Bahid	Yering	7006112371	B.Sc	09-04-2004	6067-6885. 2404	OM	Mir Seerat
20.	Angena Gulzar	Eulgar - Hamid Kaab	Akabal DDO	9771797524	BA	18-12-2003	6666-9004 7817	OM	Angena
21.	Yusuf Ashraf	Mohd. Ashraf	Shangam Boudoo	778094950	B.Sc	05-01-2004	4265-2626. 1553	UBC	Yusuf
22.	Khushboo Tan	Gh. HASSAN WAGAR	Veering	600650344	B.Sc	04-06-2005	5608-8208- 5324	UBC	Khushboo
23.	Samsara Jim	Gh. Mond. Nik	Neerim	9103031615	B.Sc	01-05-2004	954533798 6186	PBA	Samsara
24.	Armit Arvii	Shakti Ar	Bafpuud	6005977835	B.Sc	1-1-2005	78804 6937 4568	General	Armit

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26.	Hang Ahmad Sidiq	Zainoor Ahmad Sidiq	Nusa	0855054559	BCA BA	02/03/2004	5067	Praxis	Duf
27.	Sabi-Ha-Nabi	Gh. Nabi	Heeward	7889342	BA	31/07/2006	8879 8333	OBC	Sopri
28.	Rahira Tasneem	Ch. Nabi	Rehward	954119	BA	15/02/2007	6132 7364	OBC	Sopri
29.	Aqjeem-nasoor	Nasoor	Kapitara	8357	BA	2-06-2004	8762	OBC	Sopri
30.	Faheema Tam.	Moh. Anwar Shetfa	Ombra	008276	BSc	21-04-2003	2259 1035	OMA	Fahriyah
31.	Nuzza Muslibag	Muslibag An	Yeying	70517698	BSc	05/10/2004	6094 2333	RBA	Mungga
32.	Sanoben Hamoon	Hamoon An. Sidiq	Banikid	96226025	BSc	09/09/2004	2037 9100	OH	Sanoben
33.	Sania Hilal	Hilal An	Halsidar	71498044	BSc	01/02/2008	9094 6263	ReA	Sonig
34.	Aygal Sidiq	Moh. Sidiq Sheikh	Keralamad	706057	BSc	01/04/2003	5407 0189	RBA	Sidiq
35.	Khusboo Tam	Ghulam Mohd Kuman	Batayund.	700684	BFA	01-04-2005	5603 6620	OBC	Sidiq
36.	OSBEER BASTIM	Moh. Basim Begam	Bumihak	9103710749	BA	15/3/2006	60014306	RBA	Sidiq
37.	Sadiyah Ashraf	Mohd Ashraf	Doore	9149558497	BA	06/09/2007	5002 to 94	General	S. Ho
38.	Malik Ruzqia Youny	Dland Youny	Raygund	6006129270	BA	24-07-2002	5865 6609	OBC	Ruzqia
39.	Andleeb Saba	Plangee Ak	Doore	6005160501	BA	10-04-2005	60165439936	OMA	Andleeb
40.	Nidhat Tariq	Tariq Ab Faray	Omok	7006805814	BA	11-11-2004	30153630	OBC	Nidhat

41.	Sherat-ul-Ain	Touhid Shah	Dargi Gund	6005640216	B.A	15-07-2004	9900 9567 6688	General	Sherat
42.	Sherat Manzoor	Manzoor AH. Khatay	Larkipora	8899345 789	B.Sc	14-07-2005	9742 5401 7811	General	Sherat
43.	SALFI JAN	ABDUL SALAM GHAT	Kereeri	84939537 04	BA	28-07-2004	90186413296 7126	ORC	Sulfi
44.	Uzma Bashir	Bashir AH. Rather	Manpora	9103600 216	BA	07-09-2002	96668126 7126	OM	Uzma
45.	Tabasum Rashid	Abdul Rashid	Akruwah Nowpora	6006096 832	BA	18-09-2002	27949118 6821	OM	Tabasum Rashid
46.	Auzaan Bashir	Bashir AH.	Wahnam Nowpora	9999343 18	BA	06-03-2002	8092-1953 2025	General	Auzaan
47.	Muhammad Bashir	Bashir AH. Naikoo	Bandernuna Larkipora	7889895 624	BA	12-09-2007	8735 44166 0034	ORC	Muhammad
48.	Mika Fareeqy	Mika Fareeqy	Bandernuna Larkipora	9103321155	BA	12-06-2004	857351144 995	ORC	Mika
49.	Zona. Jan	Mizan Ahmad Khan	Deerly	7889458898	BA	14-09-2004	4407 20932 76.	ORC	Zona
50.	Khushko Javid	Javid Lone	Nowpora	9149955383	B.COM	05-04-2005	4483 3057 6093	OM	Khushko

Seal and Signature of Coordinator





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